

## SUNDAY, SEPTEMBER 29

12:00 p.m. – 7:00 p.m.	Check-in desk open – Africa West, Ballroom Foyer
8:30 a.m. – 4:30 p.m.	CE courses 7-12 – Africa 10/20
10:00 a.m. – 4:00 p.m.	Convention golf outing – Trappers Turn Golf Club
1:00 p.m. – 4:00 p.m.	WCR 2025 Board of Directors Orientation – Africa 30
4:00 p.m. – 5:00 p.m.	WCR Banters and Bubbly: Membership Mix and Mingle – Africa 30
6:00 p.m. – 7:00 p.m.	Cosmic Connections Meetup – Cypress
6:30 p.m. – 8:00 p.m.	RPAC Party (2024 investors of \$99 or more) – Redd’s Piano Bar
8:30 p.m. – 12:00 a.m.	Galactic Groove Party – Kalahari A-H

## MONDAY, SEPTEMBER 30

8:00 a.m. – 5:30 p.m.	Check-in desk open – Africa West, Ballroom Foyer
8:00 a.m. – 5:30 p.m.	Exhibit hall open – Africa West, Ballroom Foyer
8:00 a.m. – 5:30 p.m.	Dream Quest Phase 1 (exhibit hall) – Africa West, Ballroom Foyer
8:30 a.m. – 9:00 a.m.	WCR Membership Meeting – Maji Lounge
<b>9:15 a.m. – 10:30 a.m.</b>	<b>CONVENTION KEYNOTE: “MINDSET WITH MAGIE” – Africa East</b>
<b>10:45 a.m. – 11:45 a.m.</b>	<b>WISCONSIN REAL ESTATE PRACTICE POST-SETTLEMENT – Africa East</b>
11:45 a.m. – 1:00 p.m.	Lunch break (lunch available for purchase at Java Maji; seating in Africa West)
11:45 a.m. – 1:00 p.m.	CRS Lunch – Cypress
1:00 p.m. – 2:00 p.m.	<b>BREAKOUT SESSIONS</b> <ul style="list-style-type: none"> <li>• Brand Building with Bots: Mastering AI-powered Marketing in Real Estate – Africa 10/20</li> <li>• Leverage Your Genius in Real Estate – Africa 30/40</li> <li>• How to Leverage Data to Get More Listings – Africa 50/60</li> <li>• Become the Go-to Real Estate Authority with Strategic PR – Africa 70/80</li> <li>• Broker Track Panel: Solutions for an Industry in Turmoil – Kalahari A/H</li> </ul>
2:00 p.m. – 3:00 p.m.	Wisconsin REALTORS® Foundation meeting (invite only) – Empress
2:10 p.m. – 3:10 p.m.	<b>BREAKOUT SESSIONS</b> <ul style="list-style-type: none"> <li>• Pricing: Price it Like a Pro – Africa 30/40</li> <li>• Developing the Power of You: Articulating Value to Today’s Consumer – Africa 50/60</li> <li>• Panel: Local Agents Finding Success with Social – Africa 70/80</li> <li>• Panel: TEAMSync: Redefining Strategies for Real Estate Success – Kalahari A/H</li> </ul>
2:10 p.m. – 4:15 p.m.	Broker Track: Masterful Coaching Through Challenging Times – Africa 10/20
3:20 p.m. – 4:15 p.m.	<b>BREAKOUT SESSIONS</b> <ul style="list-style-type: none"> <li>• They Do Until They Don’t: Working with Divorcing Clients – Africa 30/40</li> <li>• The Power of Positive Psychology: Resilient Minds on the Front Lines – Africa 50/60</li> <li>• Content that Converts: Building Your Brand Online in 2024 – Africa 70/80</li> <li>• Panel: Innovate to Convert – Kalahari A/H</li> </ul>
4:15 p.m. – 5:30 p.m.	Cocktail reception – Africa West
6:30 p.m. – 8:30 p.m.	Chair’s Installation and Awards Dinner – Kalahari A/H
9:00 p.m. – 11:00 p.m.	Dream Quest Phase 2 (hospitality suites) – Sands Building

## TUESDAY, OCTOBER 1

8:00 a.m. – 12:30 p.m.	Exhibit hall open – Africa West, Ballroom Foyer
8:00 a.m. – 12:30 p.m.	Check-in desk open – Africa West, Ballroom Foyer
8:30 a.m. – 9:15 a.m.	Rise and Network: Connect Over Coffee – Africa 10-40
<b>9:30 a.m. – 10:30 a.m.</b>	<b>“DARE TO DREAM WITH THE WATTS” – Africa East</b>
<b>10:45 a.m. – 11:45 a.m.</b>	<b>WISCONSIN REAL ESTATE OUTLOOK WITH MARK EPPLI, PH.D. – Africa East</b>



# KALAHARI FLOOR MAP

- 1** Real Estate CE
- 2** Galactic Groove Party
- 3** Exhibit Hall
  - Exhibit Hall Lunch
  - Cocktail Receptions
- 4** General Sessions
- 5** Chair's Dinner
- 6** Breakout Sessions



[www.wra.org/convention](http://www.wra.org/convention)



SCAN QR FOR AGENDA & DETAILS